

2020  
EDITION



# COFE CATALOG

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# COMPANY PROFILE

Cofe Co., Ltd was established in 1980. Initially, Cofe manufactures quality instant drink iced coffee, iced tea and fruit juice in glass bottle under 'Cofe' Brand. Cofe now has developed and expanded the product range to herb and fruit drink under 'Fruit-D' brand.

Over 40 years of operations, Cofe has steadily grown with a reputation for developing production capacity and delivering quality products with a standardized taste to our customers. The products are made from natural raw material and purified by sterilization process to ensure the hygiene and product lifespan.

Cofe distributes the products across country through traditional trade, local supermarket and all Modern Trade such as Makro, Tesco, Big C, 7 Eleven, Family Mart and so on. Cofe distributes products not only to local market but also to international markets under our brand and private label/ OEM.



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# VISION

**To be the leader of the quality food and beverage for local and international consumers.**

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# MISSION

**Providing the high quality of food and beverage that enhances value for our business partner, associates, distributors, customers, consumers, and communities.**





# Our Products

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# COFE

## Cofe - Olieng Instant Drink (Black Coffee) [720 & 250 ml.]



A very aromatic flavorsome dark roasted coffee beans carefully blended into an authentic refined traditional Thai coffee that leaves one with a renewed sense of vitality.

### Benefits of Coffee

- Boosting energy level
- Reducing depression

## Teafes - Black Tea Instant Drink [720 & 250 ml.]



A smooth and refreshing with a strong aroma and a distinct “Thai” tea. Serve with crushed ice and added lemon for a different charming taste.

### Benefits of Tea

- Rich in vitamin A, B1, B6 and C
- Boosting immune system and enables the body to fight harmful viruses and bacteria
- Protecting you from the flu, fever, cough





# COFE

## Roselle Instant Drink [720 ml.]



A unique taste with a slight hint of sweet and sour which would leave one feeling positive.

### Benefits of Roselle

- High vitamin A, B1, B2, B9 and C
- Rich in Calcium and potassium
- High antioxidants / Lower Blood pressure

## Tamarind Instant Drink [720 ml.]



The tamarind is used in cooking throughout Asia due to its sweet and sour acquired taste. With “Cofe” – tamarind drink, you will enjoy both the tasty beverage and its nutrient.

### Benefits of Tamarind

- High vitamin A, B1, B2, C, and Calcium
- Improving the digestion
- High antioxidants that slow down aging





# COFE

## Yellow Plum Instant Drink [720 ml.]



Fascinated by its amber colour, yellow plum is also an excellent thirst quencher with a little ice.

### Benefits of Yellow Plum

- Rich in vitamin A, C and Calcium
- High antioxidants, release anxiety

## Bael Fruit Instant Drink [720 ml.]



Made from high quality of dried Bael fruit which has a unique taste and fragrance and is rich in nutrient. An alternative for those health concerned.

### Benefits of Bael Fruit

- It is known to relieve flatulence
- Indigestion and reducing peptic ulcers





# COFE

## Butterfly Peas with Lime Juice [720 ml.]



Another enjoyment received from butterfly pea flowers. The sweet and sour obtained from lime results in a refreshing taste.

### Benefits of Butterfly Peas

- It is known to strengthen eyesight
- High antioxidants that slow down aging



# COFE

## **Cofe To Go - Olieng Instant Drink (Less Sugar) [320 ml.]**



An authentic Thai style coffee in which you can enjoy with the low level of sugar by simply chilled.

## **Cofe Cha Cha' - Black Tea Instant Drink (Less Sugar) [320 ml.]**



An authentic Thai style tea in which you can enjoy with the low level of sugar by simply chilled.





# COFE

## Coconut Nectar 100%

Produced from natural inflorescent coconut. Purified by sterilization process to ensure a hygiene and product lifespan. Utilized as an authentic Thai style drink with its naturally sweet and fragrance.

### Benefits of Coconut Nectar

- Full of Vitamin B1, B2, B3, C, and B6
- Rich source of potassium, magnesium, zinc, and iron
- Helping to maintain a balance of liver functioning

**Round bottle**  
**[320 ml.]**



**Long neck bottle**  
**[320 ml.]**



# Fruit-D

## Roselle Drink [320 ml.]



A unique taste with a slight hint of sweetness and a flowery aroma which would leave one feeling positive. It is rich in vitamin C and calcium. It has many health properties including digesting fat.

## Yellow Plum Drink [320 ml.]



A sour-tasting fruit taken specially from the colder regions of Thailand. Rich in vitamin A, C and calcium.

## Bael Fruit Drink [320 ml.]



This fresh or semi-ripe fruit has a unique taste and fragrance and is rich in nutrient. It is known to relieve flatulence, indigestion and reduce peptic ulcers. A new alternative for those health concerned.





# Fruit-D

## Lemon Grass Drink [320 ml.]



A tall-stemmed, grass-like tropical plant contains a rich natural source of menthol, calcium and vitamin A and widely utilized as a healthful drink. It is known to induce sleep, relieve sore throats and respiratory problems.

## Chrysanthemum Drink [320 ml.]



The lovely small white flower considered as a healthful drink. It is refreshing due to its mild scent of flower and tender taste. Its medical property is known to relieve internal heat/fever and to be effective against stomachache.

## Longan Drink [320 ml.]



The longan is the more temperate relative of the glamorous lychee. It is a thirst quencher which leaves one with refreshment.



# Fruit-D

## Butterfly Peas with Lime Juice [320 ml.]



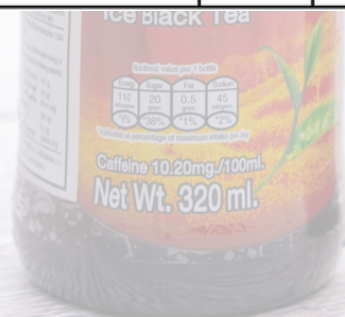
Another enjoyment received from butterfly pea flowers. The sweet and sour obtained from lime resulting in the delicious taste. Butterfly pea flower is known to have benefit of strengthening the eyesight. The antioxidants in butterfly pea is able to slow down aging.





# Product Description

Item	Description	Packing Per Carton	Size	Carton Dimension (CM)			Approx. Weight (KGS.)		Cartons / Cont.
				W	L	H	GW	NW	20 Fts
1	<b><u>COFE BRAND</u></b> Cofe - Olieng Instant Drink (Black Coffee)	1*12	720cc (26oz)	25.5	34.0	28.5	15.100	9.408	1,217
2	Teafes - Black Tea Instant Drink								
3	Roselle Instant Drink								
4	Yellow Plum Instant Drink								
5	Tamarind Instant Drink								
6	Bael Fruit Instant Drink								
7	Butterfly Peas with Lime concentrated								
8	Cofe - Olieng Instant Drink (Black Coffee)	1*24	250cc (8oz)	24.5	36.5	19.0	11.280	6.480	1,500
9	Teafes - Black Tea Instant Drink								
10	Coconut Nectar (Round bottles)	1*24	320cc (10oz)	28.0	42.0	17.5	13.200	7.872	1,400
11	Coconut Nectar (Long neck bottles)	1*24	320cc (10oz)	26.0	38.0	24.0	15.720	7.968	1,125
12	Cofe Togo : Olieng Instant Drink (Low Sugar)	1*24	320cc (10oz)	26.0	38.0	24.0	15.720	7.968	1,125
13	Cofe Cha Cha'-Black Tea Instant Drink (Low Sugar)								



# QUALITY CERTIFICATE





# AVAILABLE AT

แม็คโคร  
**makro**



**TESCO**  
**Lotus**



ท็อปส์ มาร์เก็ต  
**Tops**  
market



**FamilyMart**



**VILLA MARKET**  
WORLD CLASS GOURMET SUPERMARKET

**FOODLAND**  
Supermarket Co.,Ltd



**Golden Place**



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**COFE ALL GEN**

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